

Marvin Afo

PRODUCT DESIGNER

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Portfolio: MarveAfo.com

PROFILE

With a background in music & youth education, I've had the opportunity to understand how various people learn & inspire them to be creative. In the process, I realized my own potential to create content for myself & eventually began to do the same for many businesses. I'm self-taught in a variety of creative software and I'm always looking for innovative apps to enhance my productivity.

I'm confident that with my interest in research, passion for empowering others and experience in developing creative solutions, I will be an upbeat, focused addition to your team.

SKILLS

HTML / CSS

Figma UX Design

WordPress Elementor Web Design

Illustrator Vector Art

After Effects Motion Design

Premiere Pro Video Editing

PhotoShop Editor

Excel Spreadsheets

Ableton Music Production

Slack & Google Work Space

PROJECTS

UI Designer | [UKG Community App](#)

MAY 2023, BRAIN STATION / HACKATHON WINNER

- Amongst a team of 6, I created the UI for an AI web app to help UKG build community within companies and improve life/work balance.

End to End UX Designer | [Course Savers App](#)

MAY 2023, BRAIN STATION

- This prototype helps college students plan their college academic path while tracking their expenses with a debit smart card that is monitored in the app.

End to End UX Designer | [Teen Teachers App](#)

DEC 2022, GOOGLE x COURSERA / UX DESIGN COURSE

- As a former teacher, I saw the need for free tutoring. I prototyped a solution providing low income families with help from teens needing volunteer hours.

EXPERIENCE

Project Director, Content Creator | [Guitars Over Guns Afterschool](#)

JAN 2019 - Present, MIAMI, FL

- Designed partner pitch decks, pledge forms, animated social media posts & flyers used to fundraise over \$2million annually using InDesign, AE, & Figma
- Spearheaded annual 4 month promo music video project, managing \$50k budget, 40+ employees & 100 students to create engaging experience for fundraising media content
- Coached 20 mentors at 11 schools in underserved communities based on student data to boost collaboration & lesson efficacy

Freelance Graphic & Web Designer | [Miami Jet Ski & Boat Rides](#)

JAN 2022 - JAN 2023, MIAMI, FL

- Designed brand & site using Photoshop, Illustrator & WordPress Elementor
- Developed marketing content based on competitive research targeting the Miami tourist persona
- Gained 1k+ impressions, 20 leads, 7 conversions & hit KPI of \$2k in month 1

EDUCATION

BrainStation | Diploma, User Experience Design

FEB 2023 - MAY 2023, MIAMI, FL

- JPMorgan Chase Impact Scholarship

Google | Certificate, User Experience Design

JAN 2022 - JUN 2022, ONLINE

Course Focuses: Empathizing with user pain points, surveying, journey mapping, ideation, information architecture, wireframing, prototyping, user research, affinity mapping, user testing, usability studies, responsive design, heuristic analysis & more.

Florida International University | Bachelors in English Literature

Aug 2008 - 2012, MIAMI, FL